

2020



TAMWOOD CAREERS

POST-SECONDARY CAREER TRAINING PROGRAMS

DO MORE.
LEARN MORE.
BE MORE!





visit: tamwoodcareers.com

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PROGRAMS OVERVIEW

HOSPITALITY & TOURISM SCHOOL

 Essential Skills in Hospitality, Service and Tourism	Certificate (27 weeks) Diploma with Co-Op (48 weeks) Vancouver, Whistler and Toronto
 Foundation of Food and Beverage	Certificate (27 weeks) Diploma with Co-Op (48 weeks) Whistler

BUSINESS SCHOOL

 International Business and Management	Certificate (27 weeks) Diploma with Co-Op (48 weeks) Vancouver, Whistler and Toronto
 Digital Marketing	Certificate (27 weeks) Diploma with Co-Op (48 weeks) Vancouver

GLOBAL STARTUP SCHOOL

 Diploma in Innovation and Entrepreneurship	Diploma (56 weeks) Diploma with Practicum (64 weeks) Vancouver
 Certificate in Marketing for Startups	Certificate (32 weeks) Vancouver
 Certificate in Management for Startups	Certificate (34 weeks) Vancouver



TESTIMONIALS

"After graduation I start working in a local five star hotel and now my employer is helping me with the sponsorship for receiving Permanent Residency in Canada."

– Alexis, Ecuador, Diploma in Hospitality, Service & Tourism Co-Op



With Tamwood I was able to gain essential knowledge to work in the hospitality and tourism industries. I easily found a job in one of Vancouver's fine dining restaurants for my Co-Op term. After graduation I am planning to go back to France and I believe that with my diploma and Canadian experience I will be able to find a better job.

– Arthur, France, Diploma in Hospitality, Service & Tourism Co-Op



"For my capstone project I developed and launched a successful web based platform business called EcoB, the purpose of which is to help the environment."

– Peter, Slovakia, Certificate in Marketing for Business and Product Startups

do more
learn more
BE more!

"I really like the schedule in my program as I was able to work part-time during the day which helps to build my resume, gain experience in the business industry and study at the same time."

– Virginia, Mexico, Diploma in International Business and Management Co-Op



When I arrived to Vancouver I had only a business idea, Tamwood helped me to polish this idea and introduced me to the most important business incubator in Vancouver. Now I am working on my business and was accepted for Immigration through the Canadian Startup visa Program.

– Raul, Mexico, Diploma in Innovation and Entrepreneurship



I really loved studying in the Hospitality Program, so after I graduated I extended my stay, so that I could study in the Food and Beverage Program. With my diplomas I successfully found a job at the Fairmont Chateau Whistler.

– Simone, Italy, Diploma in Food and Beverage Co-op & Diploma in Hospitality, Service and Tourism Co-op

WHY TAMWOOD CAREERS?

GAIN WORK EXPERIENCE IN CANADA

In our Co-Op Diploma programs, you will work 24 weeks with a Canadian company to gain valuable Canadian work experience, make strategic connections in your industry and develop skills and experience to enhance your resume and launch your career.

START YOUR PATH TO CANADIAN IMMIGRATION.

By studying at Tamwood Careers, you can apply for admission with advanced standing to one of our academic pathway partners. Under the block course transfer agreements that Tamwood has with several Canadian public colleges and universities, you can transfer some or all of the courses you took at Tamwood Careers to the partner institution thus saving you tuition fees and study time at the partner institution. On completion of your program at the pathway partner college/university, you will be eligible for a Post-Grad Work Permit.

AMAZING INSTRUCTORS AND GUEST SPEAKERS:

Learn from instructors and guest speakers with Real World Experience. All of our teachers, training staff and guest speakers have extensive and up-to-date industry experience. Visit www.tamwoodcareers.com to read more about our teaching staff and high profile guest speakers.

INDUSTRY DESIGNED PROGRAMS

The various programs at Tamwood Careers are designed for students to enter the industry a step above the competition. Industry experts are consulted frequently and contribute to the design of the programs thus ensuring students are being trained in the job skills today's employers are looking for.



FIND WORK FAST AND EARN MONEY WHILE STUDYING

Living abroad can be expensive, but at Tamwood Careers you can earn money while you study to help with living expenses. No matter which program you're in, your Canadian study permit will allow you to work part-time (up to 20 hours per week) while studying and full-time in your Co-Op work term. Tamwood Careers offers workshops, hiring fairs and tools to assist you in finding work fast! Most students find jobs in hospitality, retail and tourism right away and make on average \$15-\$18 per hour.

SINGLE VISA APPLICATION

We provide a package for international students that includes all of the programs you wish to study.

These programs may include:

- English Language programs at Tamwood Language Centres
- Certificate or Diploma programs at Tamwood Careers
- Credit transfer options to continue your studies at one of our pathway partner public post-secondary institutions

GUEST SPEAKERS

Tamwood Careers believes that students should learn only from professionals in their field, which is why we include so many guest speakers in all of our programs. You will hear from leading experts who will share their industry insights, knowledge and career tips.

Some of the guest speakers include:



Danilo Correia - Community Manager- VR/AR BC Tech



Amber Turnau - Digital storyteller. Writer. Content marketer.



Colin Weston - Co-Founder Startup Vancouver



Chin Hing Chang, Head of Growth @ Spring Activator



Michael Damiani, Lawyer and Patent Agent @ Borden Ladner Gervais LLP & Co-Founder @ BLG Startup&Grow Initiative



Stefanie Green - HR Director Four Seasons Hotel



Eric Termuende - Co-Founder NoW Innovations



Aly Armstrong – EO Vancouver Executive Director



Peter Wright, MBA, Business Development Manager @ Vancouver Economic Commission



FIELD TRIPS

Getting out of the classroom and seeing how the industry operates in Canada is a critical element of all Tamwood Career programs. The class field trips to offices, service providers, product manufacturing, tech companies and special events give you the opportunity to experience Canadian workplace culture, gain valuable insights into the industry, meet industry professionals and discover potential employment opportunities.

WORK PRACTICUM, INTERNSHIP AND PART-TIME WORK

CO-OP WORK PLACEMENT

The Diploma programs in Hospitality and Tourism, Food and Beverage, and Business include a Co-Operative paid work term placement of 480 hours, which prepares you for a career in your chosen field. Co-Op positions are typically entry level to get you working from the ground up. These paid work placements are available in: Vancouver, Whistler, Toronto and other areas in British Columbia, Alberta and Ontario.

Programs with Paid Co-Op Work Placement:

- Diploma in Essential Skills for Hospitality, Service and Tourism (48 weeks)
- Diploma in Foundations of Food and Beverage Co-Op (48 weeks)
- Diploma in International Business and Management Co-Op (48 weeks)
- Diploma in Digital Marketing Co-Op (48 weeks)

Estimated earnings: \$15-18/hour on average. We help you secure your Co-Op work term job with our Launchpad Services.

WORK PRACTICUM/INTERNSHIP

The Applied Diploma in Innovation and Entrepreneurship with Practicum includes an unpaid practicum placement of 160 hours, which allows you to get firsthand professional experience in Canada in a startup or early stage business. The work experience emphasizes the practical application of the learned theory, methods, skills, professionalism, orientation and ethics in a work setting.

Programs with Practicum

- Applied Diploma in Innovation and Entrepreneurship with Practicum (64 weeks)

EARN MONEY WHILE STUDYING

Living abroad can be expensive, but at Tamwood Careers, you can earn money while you study to help with living expenses. No matter which program you are in, your Canadian study permit will allow you to work part-time (up to 20 hours per week) while studying at Tamwood Careers – whether you are taking a certificate or diploma program.

LAUNCHPAD - WORK PLACEMENT AND CAREER LAUNCHING SERVICES

As a Tamwood Career student, you have access to our “Launchpad” Services that provide assistance and tools to help you find work and start earning income fast! Our work placement coordinators work with you to connect you with employers and great jobs and they stay connected and support you through your entire program.

Launchpad Services includes:

Orientation to Living and Working in Canada

In-depth seminar on all things you need to know about living and working in Canada

Networking Events and Field Trips

Throughout your program you will meet industry professionals and have networking opportunities on field trips and at special events

“Hot Jobs List” Access

Get access to an online database of over 100 jobs you can apply to.

Support in Obtaining

SIN Number, Bank Account, Cell Phone Contract
In week one we get you set up with everything you need

Resume Workshop

Resume writing workshop with tips on how to convert your CV into a Canadian style resume plus a workshop on job finding strategies

Essential Guide To Living and Working in Canada

An in-depth guidebook based on years of experience and feedback from participants

Interview Skills Workshop

Tips, coaching and strategies on how to do an effective interview. Includes mock interviews.

Ongoing Monitoring and Support

Our student services team checks in with you regularly to provide advice and assistance.

Note: This valuable package is included as part of Diploma students’ Co-Op work placement fee, and is available for all other programs for a small additional fee.



100% of Tamwood Careers Students who used the Launchpad Services were successful in securing a part-time job for their study term and a work placement for their Co-Op term.



OPTIONS FOR CANADIAN IMMIGRATION OPEN TO TAMWOOD CAREERS STUDENTS

Canada is actively seeking more immigrants and has a number of immigration programs designed to attract specific groups of immigrants including internationals who have Canadian education and work experience, foreign skilled workers and entrepreneurs.

CANADA'S STARTUP VISA PROGRAM

Canada's Startup Visa Program targets immigrant entrepreneurs with the skills and potential to build businesses in Canada.

Students in the Global Startup School @Tamwood Careers develop a business idea as well as the skills, entrepreneurial mindset, Canadian business connections and financing opportunities necessary to turn their idea into a successful business in Canada. Tamwood Careers supports students, through its training, mentoring and introductions to Recognized Incubators in Canada, to qualify for the Canadian Startup Visa. You don't need to have a business idea to get started. Ask us about how we can help you (and your family) immigrate through this program.

EXPRESS ENTRY PROGRAM: CANADIAN EXPERIENCE CLASS

Internationals with good language skills in English and/or French, Canadian work experience and Canadian education may qualify for immigration under this program.

Canadian Experience Class Pathway for Tamwood Students

1. Students can study IELTS preparation with Tamwood Language Centres to prepare for the IELTS exam.
2. Students can transfer the courses they took at Tamwood Careers into one of Tamwood Careers' partner public colleges to qualify for a one year Post-Graduate Work Permit and get their Canadian work experience.
3. Students earn extra points for having a Diploma from Tamwood Careers.

EXPRESS ENTRY PROGRAM: FOREIGN SKILLED WORKER

This program is for skilled workers with foreign work experience who want to immigrate to Canada permanently. There are minimum requirements for education, language ability and skilled work experience.

International students with prior work experience can earn more points to qualify for this immigration program by studying with Tamwood:

1. Study English at Tamwood to obtain points for language skills – maximum points 28
2. Study in a certificate or diploma program at Tamwood Careers to get points for education – 15 points for a Tamwood Careers Diploma
3. Turn your Co-Op work experience into an arranged job offer after graduation and earn an extra 10 points for having an arranged job

UNIVERSITY TRANSFER PROGRAM

Tamwood Careers students who want to further their Canadian education at a Canadian public college or university have the option to apply to one of our pathway partners for admission with advanced standing. Tamwood has entered into articulation agreements with several public institutions and a private university in Canada that allow for a block transfer of courses from Tamwood Careers to the public institution/private university.

Why start your Post Secondary Education Program at Tamwood Careers:

1. **Flexible start dates:** most of our programs offer monthly intakes so you don't have to wait for the next available start date at a public college or private university to start studying in Canada.
2. **Small classes:** classes at Tamwood are small, with a maximum of 24 students, so you can begin your studies in Canada in a supportive and personal environment.
3. **Flexible study locations:** Tamwood has campuses in Toronto, Whistler and Vancouver so you can start your program at Tamwood Careers in any one of these cities and later move to another Canadian location to attend a public college or university to complete your program.
4. **Save money:** Tamwood Careers' tuition fees are less expensive than most public colleges and universities so you can save money by completing some of your courses towards your degree or public college diploma at Tamwood Careers.

5. **Obtain two credentials:** by starting your program at Tamwood Careers and then transferring into a public college or university you will finish with two credentials: a certificate or diploma from Tamwood Careers and a diploma or degree from one of our pathway partner institutions.
6. **Become eligible for a post graduation work permit:** students who articulate from Tamwood Careers into a public college or university and complete their studies on a full-time basis are eligible for a post-graduate work permit which allows them to stay and work in Canada for up to three years post graduation.
7. **Gain admission with a lower English level:** Tamwood Careers has a lower admission requirement with respect to English language skills than its pathway partners so you can start studying in your preferred program at Tamwood Careers and upgrade your English skills while studying at Tamwood Careers through an English program at Tamwood Language Centres.

ENGLISH PREPARATION FOR UNIVERSITY

Students who want to transfer their Tamwood Careers courses into a program at a Canadian University or public college can take the English for Academic Purposes Program offered by Tamwood Language Centres during their Tamwood Careers program to ensure they meet the English language requirements for admission to one of our pathway partner universities / public colleges.

PATHWAY PARTNERS:



* **Contact Tamwood Careers for more information on the Tamwood Careers programs** that articulate to public colleges and private universities and for the admission requirements for these partner institutions.

HOSPITALITY AND TOURISM SCHOOL

Canada’s tourism sector contributes \$127 billion to the economy, supports over 721,000 jobs, and is poised to contribute \$218 billion in the next 10 years!

It is no wonder that there will never be a shortage of careers in the hospitality and tourism industry. Whether you choose to work in Canada or in any other part of the world, we will teach you the skills necessary to accelerate your career and provide you with life changing opportunities!

HOSPITALITY AND TOURISM PROGRAMS

Program Name	Duration	Campus Locations	English Requirement
Diploma in Essential Skills for Hospitality, Service and Tourism with Co-Op	48 weeks	Vancouver, Whistler, Toronto	Tamwood Level 4 or IELTS 5
Certificate in Essential Skills for Hospitality, Service and Tourism	27 weeks	Vancouver, Whistler, Toronto	Tamwood Level 4 or IELTS 5
Diploma in Foundation of Food and Beverage Co-Op	48 weeks	Whistler	Tamwood Level 4 or IELTS 5
Certificate in Foundation of Food and Beverage	27 weeks	Whistler	Tamwood Level 4 or IELTS 5

HOSPITALITY AND TOURISM CO-OP PLACEMENTS

In our Co-Op Diploma programs, you will work 24 weeks with a Canadian company to gain valuable Canadian work experience, make strategic connections in your industry and develop skills and experience to enhance your resume and launch your career.

Co-Op Term Host Employers Include:



CAPSTONE PROJECT

The Capstone Project, which is part of the Certificate Programs at Tamwood Careers, is an academic project in which students select a topic related to their studies and their field of work. This is submitted in the form of a final written report or presentation. In selecting and working on their project, students will practice critical thinking, solving challenging problems, and developing skills such as oral communication, research skills, planning, self-sufficiency and goal setting-valuable skills that are sought after by employers!

ESSENTIAL SKILLS IN HOSPITALITY, SERVICE AND TOURISM PROGRAM

This is a workplace readiness program designed for international students seeking training in and knowledge of transferable soft skills for the international Canadian workplace. The program includes six courses and, for those in the Certificate program, a capstone project and for those in the Diploma program a paid work placement.

Suitable industry knowledge and skills in customer service, hospitality and tourism will allow students to be successful at entry to intermediate level positions in a broad range of related employment settings; for example, hotels, motels, resorts, restaurants, convention centres and on cruise ships.

Offered in: Vancouver, Whistler and Toronto.

Programs Offered: Certificate-27 weeks and Diploma with Co-Op - 48 weeks

TORONTO TIMETABLE

Schedule A		Schedule B	
Monday	9:00 – 17:45	Wednesday	13:45 -17:45
Tuesday	9:00 – 17:45	Thursday	13:45- 17:45
Wednesday	9:00 – 13:00	Friday	9:00 – 17:45

* Students will be assigned to Schedule A or B based on enrollment date and availability.

VANCOUVER TIMETABLE

Monday – Thursday 9:00 – 12:00 // 13:00 – 14:15
 Friday 9:00 – 12:00

WHISTLER TIMETABLE

Monday – Friday 8:45 – 13:00



CAREER OPPORTUNITIES



- Visitor Information Counsellor
- Travel Guide
- Resort Worker



- Front Desk Receptionist
- Concierge
- Guest Service Agent



- Restaurant Assistant Manager
- Food Service Officer
- Server/ Banquet Server
- Restaurant Host/ Hostess



- Booking and Reservation Officer
- Room Service Clerk
- Sales Assistant
- Conference Planner Assistant

Essential Skills in Hospitality, Service and Tourism Courses



FOUNDATIONS OF FOOD AND BEVERAGE PROGRAM

This comprehensive training program allows students to develop the knowledge, skills and real world training needed for careers in the fast-paced food and beverage industry. Learning occurs through a combination of in-class lectures, practical application from industry experts in the field and on-the-job training. Whether your interests are in the kitchen, front of house or associate and managerial roles, this program prepares you to enter the workforce and ensures you have the certifications and experience required for entry or mid-level service positions in Food and Beverage occupations at hotels, resorts, restaurants, convention centres and on cruise ships.

Offered in: Whistler

Programs Offered: Certificate-27 weeks and Diploma with Co-Op - 48 weeks

CERTIFICATES ACHIEVED

Students earn six internationally recognized industry certifications in this program:

- Super Host Customer Service
- Serving It Right
- FoodSafe Level 1
- AHLEI Certified Kitchen Cook
- AHLEI Certified Restaurant Server
- Foundation of Workplace Safety

WHISTLER TIMETABLE

Monday – Friday _____ 8:45 – 13:00

CAREER OPPORTUNITIES

Upon completion of this program, the student will have an understanding of all aspects of the food and beverage industry and will be able to pursue a career in front or back of house.



- Food and Beverage Server Manager
- Server/Banquet Server
- Food and Beverage Attendant/ Host
- Restaurant Manager
- Catering Manager

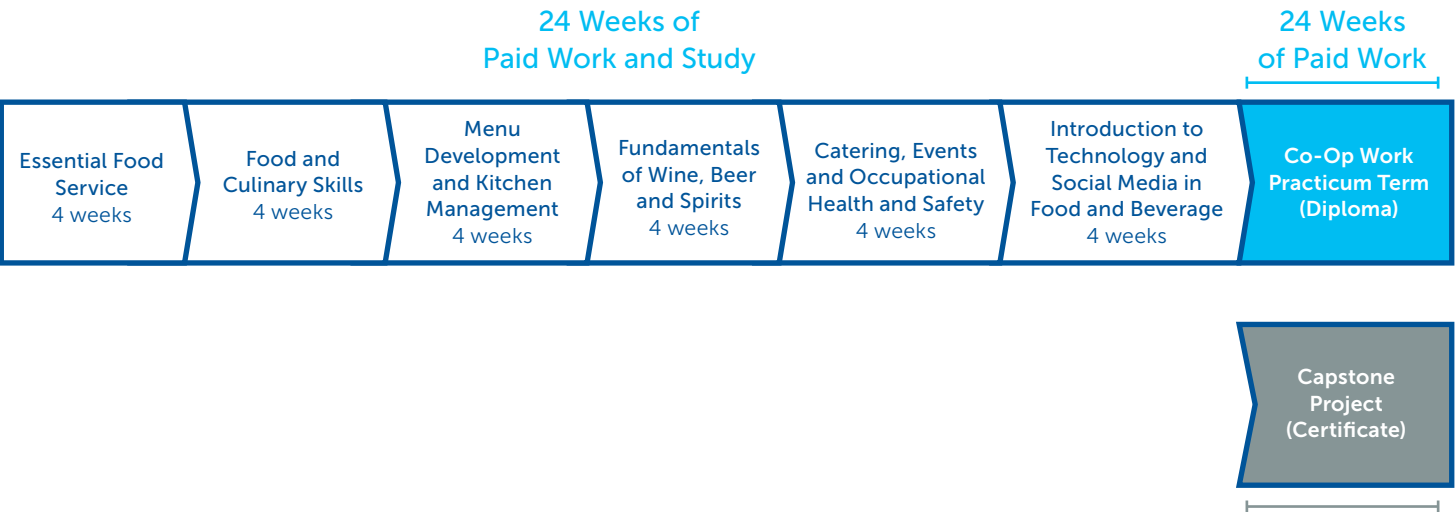


- Kitchen Staff



- Bar Manager

Foundation of Food and Beverage Courses



Whistler is the perfect place to do this program because there are more jobs than people here. I got a great job in a 5 star hotel for my Co-Op term.

– Andrej Martakovicova, Slovak Republic



BUSINESS SCHOOL

The world of work is changing. Social and technological shifts have transformed the traditional world of business into a new world, full of opportunity. The model of employment has also changed; more people are working for themselves. Businesses are scaling and moving to the global marketplace faster than ever before. Employers are seeking people who have new skills and knowledge, can adapt quickly to change and can work effectively in an international environment. Now more than ever, new pathways have opened to enter careers in business.

The Business programs at Tamwood Careers prepare students for the new reality of business. Our programs will give you the skills, knowledge and experience you need to break into this transformed world of business and help you keep up with the latest industry trends.

DEPARTMENT OF BUSINESS PROGRAMS

Program Name	Duration	Campus Locations	English Requirement
Certificate in International Business and Management	27 weeks	Vancouver	Tamwood Level 5 or IELTS 5.5
Diploma in International Business and Management Co-Op	48 weeks	Vancouver, Toronto, Whistler	Tamwood Level 5 or IELTS 5.5
Certificate in Digital Marketing	27 weeks	Vancouver	Tamwood Level 5 or IELTS 5.5
Diploma in Digital Marketing Co-Op	48 weeks	Vancouver	Tamwood Level 5 or IELTS 5.5

BUSINESS PROGRAMS CO-OP PLACEMENTS

In our Co-Op Diploma programs, you will work 24 weeks with a Canadian company to gain valuable Canadian work experience, make strategic connections in your industry and develop skills and experience to enhance your resume and launch your career.



CAPSTONE PROJECT

The Capstone Project, which is part of the Certificate Programs at Tamwood Careers, is an academic project in which students select a topic of their studies and their field of work. This is submitted in the form of a final written report or presentation. In selecting and working on their project, students will practice critical thinking, solving challenging problems, and developing skills such as oral communication, research skills, planning, self-sufficiency and goal setting-valuable skills that are sought after by employees!

INTERNATIONAL BUSINESS AND MANAGEMENT PROGRAMS

The International Business and Management programs take an innovative approach to the traditional business programs and are specifically designed for students considering the world of international business as a career. Students will explore a broad range of business basics and management fundamentals that include global business, workplace communications, finance, marketing, human resources, international trade and project management.

Students develop the critical thinking, creative problem solving, communication and organizational skills required to succeed in the Canadian and international work environment. Skills development such as writing, presentations and public speaking, interviews etc., is integrated into the content and learning activities of the program.

Offered in: Vancouver, Whistler and Toronto

Programs Offered: Certificate-27 weeks (Vancouver only) and Diploma with Co-Op-48 weeks

TIMETABLE

Monday to Thursday ____ 9:00-16:00: Free Time to Work
16:00-21:00: Classes

Friday _____ No Classes

“ In class we’re learning business skills for the jobs of tomorrow. I like that our instructors teach the reality of the business world instead of just reading about it from a book.

” – Yujin Park, Korea



CAREER OPPORTUNITIES

Graduates are prepared to enter the world of international business in a variety of fields from entry to intermediate-level positions, including (but not limited to):



• International Business Analyst



• Imports Coordinator

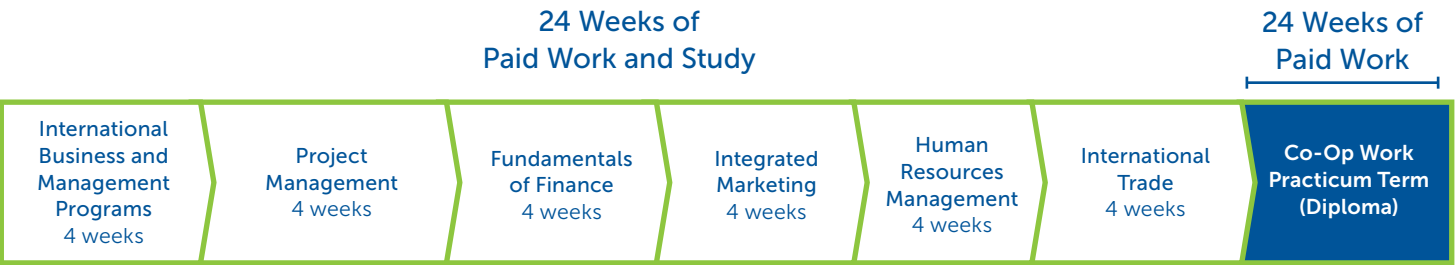


• International Operations Coordinator



- Global Market Assistant
- Management Planning Coordinator
- International Sales Coordinator
- International Market Researcher
- Account Manager
- Office Manager
- Business Development Coordinator

International Business and Management Program



DIGITAL MARKETING PROGRAMS

In this digital age, the world needs more digital marketers. These programs are designed and taught by working industry professionals to give you the skills and knowledge you need for marketing success. The Digital Marketing programs focus on the many channels of marketing in modern day business practices. Students will learn how to select the appropriate marketing channels and generate and curate tailored content that is meaningful for their target audiences.

Topics covered in these programs include digital marketing strategies, social media, search engine optimization, campaign management, e-mail marketing, content marketing, online advertisement, web analytics, principles of design and WordPress website management.

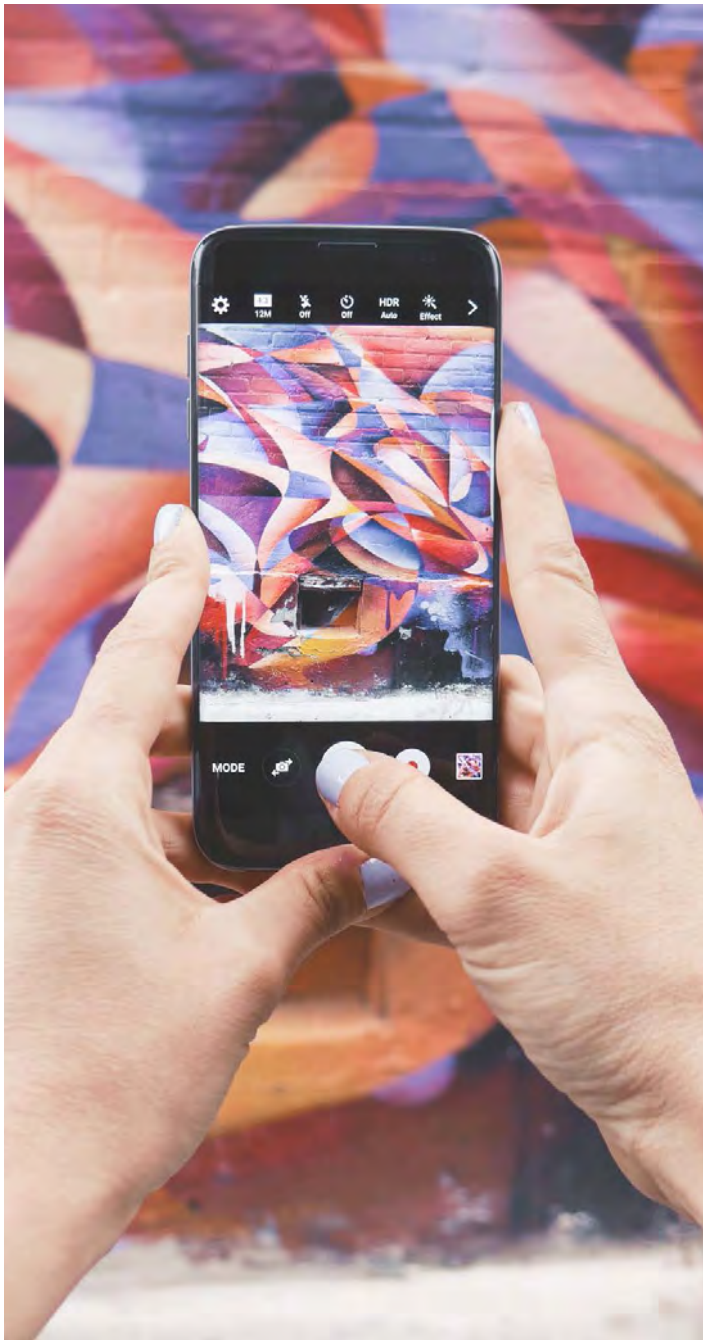
Offered in: Vancouver

Programs Offered: Certificate-27 weeks and Diploma with Co-Op-48 weeks

TIMETABLE

Monday to Thursday — 9:00-16:00: Free Time to Work
16:00-21:00: Classes

Friday — No Classes



CAREER OPPORTUNITIES

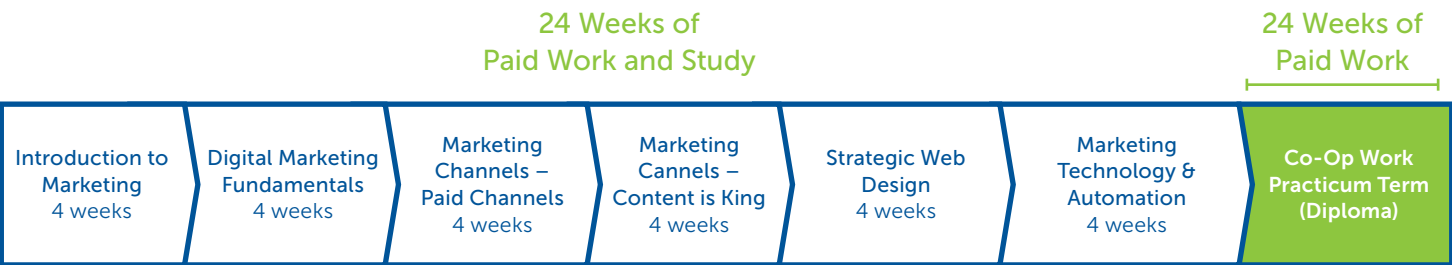


- Marketing Coordinator
- Marketing Specialist
- Marketing Assistant
- Marketing Administration Coordinator
- Marketing Communications



- Marketing Communications
- Digital Marketing Coordinator
- Digital Marketing Specialist
- Digital Media Coordinator
- E-commerce Marketing Coordinator

Digital Marketing Programs



GLOBAL STARTUP SCHOOL

A Launchpad for Entrepreneurs +
Intrapreneurs

Study and Launch your business or careers in
Vancouver

Do you dream of being an Entrepreneur, working in
a Startup or being an innovator in a big corporation?
Do you feel the entrepreneurial pull but don't know
which way to go with it? Regardless of where your
entrepreneurial journey is taking you, the Global
Startup School has a program to get you there.

PROGRAMS AT A GLANCE

	Applied Diploma in Innovation and Entrepreneurship	Applied Diploma in Innovation and Entrepreneurship with Practicum	Applied Certificate in Management	Applied Certificate in Marketing
Study weeks	40 weeks	40 weeks	26 weeks	26 weeks
Term breaks	16 weeks	16 weeks	8 weeks	6 weeks
Practicum	N/A	8 weeks	N/A	N/A
Total Duration	56 weeks	64 weeks	34 weeks	32 weeks
Start Dates	Four intakes per year	Four intakes per year	One intake per year	One intake per year

KEY FACTS

- Location: Vancouver Campus
- 20 hours/week in class study, field trips, guest speakers and business lab time
- Guest speakers, company visits and mentor sessions included in every course
- Pitch training and sessions
- Evening class schedule frees up day-time hours for working
- Students get off-campus work rights and have the option to work part-time while studying and full-time during semester breaks
- Option to do a practicum in a Canadian Startup
- Option to use business concept to qualify for immigration to Canada under the Canada Startup Visa Program

ADMISSION REQUIREMENTS

- Minimum age: 19 years
- Minimum one academic year post-secondary studies or 24 months of work experience in any field
- Language Skills: You must demonstrate level 5 English with Tamwood Careers' online test and admission interview. The online test and interview are exempt if CEFR B2, IELTS 5.5, TOEFL iBT 46-59, Cambridge FCE (C) or Tamwood Language Centres' level 5 is presented.

You don't need to have a business idea or team
fleshed out before you apply. You will develop
both in the program!

Note: These minimum requirements cannot be
waived by either the institution or the student.

TIMETABLE

Monday to Thursday — 9:00-16:00: Free Time to Work
16:00-21:00: Classes

Friday — No Classes



PARTNERS

The Global Startup School at Tamwood has partnered with different companies and organizations from a range of industries to make sure that you get the most benefits of your program.



COURSES AT A GLANCE

ADIE	ADIE+P	AC MRK	AC MNG	Title of Course	Total Hours	Work Readiness Skills Learned
●	●	●	●	Innovation & Business Ideation	80	Ideation, customer discovery, decision making, critical thinking, team work, business model canvas
●	●	●		Marketing for Startups and Product Launches	160	Marketing, advertising, digital marketing, promotional ideas
●	●	●		Global Business Strategies	160	Global mindset strategy, supply chain process, strategic planning
●	●		●	Execution & Management	160	Management, leadership, sales, human resource management
●	●		●	Financial Management	160	Financial management, accountability, cash-flow management, budgeting
●	●	●	●	Business Communications	80	Business writing, Intercultural communication, negotiation, planning
		●	●	Capstone Project	40	Critical thinking, solving challenging problems, oral communication, research skills, planning, self-sufficiency, and goal setting
	●			Practicum	160	The foundations taught in the classroom through on-the-job practice



“The Global Startup School was especially crucial for me to get connected with the most important entrepreneurs, startups and accelerators here in Vancouver. After winning a pitch night with my business idea, GSS supported me to successfully apply to the Startup Visa Program in one of the designated organizations and my PR is on its way.

— Weimar Pettengill, 46 years, Brazil

LEARNING OUTCOMES

Take these programs and be able to:

- Develop a business idea that is aligned with your passion and personal values
- Create a prototype/ Minimum Viable Product (MVP) to validate a business idea
- Create customer user profiles
- Create a Business Model Canvas
- Create a marketing plan that corresponds with sales goals
- Identify opportunities and challenges arising in a global business model
- Hire, fire and most importantly retain employees
- Communicate with your accounting team and understand financial statements
- Define key financial and startup metrics to measure growth and traction
- Develop a fundraising strategy and learn how to pitch your idea to potential funders and investors
- Identify the legal needs of your startup and plan an IP strategy
- Operate as an effective team leader
- Communicate effectively with business stakeholders, investors, employees, and potential customers



Develop a viable business idea and apply for Canadian Immigration. Ask us about how you can use the business concept you will develop in our program to apply for the Canadian Startup Visa and move to Canada permanently.

CAREER OPPORTUNITIES

The skills of entrepreneurship are for everyone - not just for startup founders. In these programs you will learn to be nimble, flexible and forward thinking. You will be confident to drive change and know how to stand out in a company. Train for these exciting careers:



- Business Founder
- Advertising/Marketing/PR Manager
- Sales manager
- Operations and project manager
- Human resources manager
- Administrative services manager



- Administrative officer
- Business development officer



- Marketing researcher



- Marketing consultant



- Corporate Innovator

CAMPUS LOCATIONS VANCOUVER

As a Tamwood Careers student in Vancouver, you can explore the city's picturesque mountains, beaches and parks. Vancouver is an amazing city for outdoor activities, with hiking, skiing, canoeing and beach volleyball all accessible by public transport.

TAMWOOD VANCOUVER CAMPUS

- Centrally located in downtown Vancouver
- New campus offering state-of-the-art facilities and student lounge
- Walking distance from shopping, nightlife, major local transit stations and many tourist attractions
- Average student age: 24

VANCOUVER BASED COMPANIES

- Microsoft
- Amazon
- Lululemon
- Later
- Telus
- Saje
- Hootsuite
- EA, Electronic Arts
- Hershel
- Arc'teryx
- Aritzia
- Mountain Equipment Co-Op
- Rocky Mountaineer
- Trump Hotel
- Fairmont Hotels
- Sheraton Hotels
- Marriott



“ Tamwood has a close relationship between the students and teachers so there is good communication with the teacher and the other students. There is an ‘at home’ atmosphere and it is comfortable.

” – Misuzu Uemura, Japan



CAMPUS LOCATIONS **WHISTLER**

As a Tamwood Careers student in Whistler, you can explore the incredible mountains, forests and lakes right outside your door. Whistler was the host mountain resort during the 2010 Winter Olympics. It has the highest lift-served vertical and the largest terrain of any ski area in North America.

There is so much to do in Whistler year-round. During the winter, you can enjoy the snow with 200+ ski/snowboard runs, 38 lifts and 8 parks and pipes. In the summer, you can hike forest trails or ride the world's largest downhill mountain bike park.

Whistler is only 40km inland from the Pacific Ocean and 120km from Vancouver, so you can easily discover other parts of BC during your stay in Canada.

TAMWOOD WHISTLER CAMPUS

- Amazing location in Whistler's main Village Square, only 300 steps away from the gondolas
- Large bright classrooms and student lounge
- Free on-site sports equipment storage for students
- Average student age: 22

WHISTLER BASED COMPANIES

- Whistler Blackcomb
- Pan Pacific Hotel
- Fairmont Hotel and Resort
- Four Seasons Hotel and Resort
- Hilton Hotel
- Marriott Hotel
- Earls Restaurant
- HY'S Restaurant
- The Keg Restaurant



Tamwood Campus Building ^

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I really like Tamwood Whistler because I learned from professionals and they helped me get a great job.

//

– Elaine Cunha Rael, Brazil

CAMPUS LOCATIONS TORONTO

As a Tamwood Careers student in Toronto, you can explore the city's lively nightlife, excellent shopping and wonderful cultural events and festivals. If you are a sports fan, this is a great place to catch live action with Toronto's professional baseball, basketball, hockey and soccer teams.

Toronto is Canada's largest city, with a multi-cultural population of more than 4 million. The city is known for its safety and getting around is easy with a 24-hour public transportation system, including a subway system, buses and streetcars.

If you plan to travel, Toronto is a fantastic location as destinations like Niagara Falls, Montreal, New York and Chicago are all within reach.

TAMWOOD TORONTO CAMPUS

- Central location in a high-rise building on Bloor Street in downtown Toronto
- Easy access with a subway station located in the school building
- Average student age: 24

TORONTO BASED COMPANIES

- Pepsi Co
- MAC Cosmetics
- Microsoft
- IMAX
- Nissan
- Joe Fresh
- David's Tea
- Hilton
- Cactus
- Uber



“My year at Tamwood Toronto was the best year of my life. I learned a lot and I met great people at Tamwood and at my Co-Op job.”

— Joaquin Moyer Manzano, Spain

STUDENT SERVICES

COMMUNITY CONNECTIONS

Meeting Canadians and developing both career and personal connections is easy at Tamwood Careers. Through our company visits and guest speaker series, you'll meet Canadians in your field.

CAREER SUPPORT:

Our Tamwood Careers support staff are here to provide you with tools, information and assistance to help you find the job you want after you complete your studies.

Tamwood Careers provides all of our students with:

- Career planning assistance
- Support developing your resume and cover letters
- Resources and advice on employment possibilities
- Assistance in applying to transfer courses to a public college or university for further higher education

ACADEMIC AND STUDENT SUPPORT:

One-on-one student support sessions are available to all students. Our multi-lingual staff members can help you keep up with your studies, talk with you about your career plans, and lend you personal support in a confidential manner. Our goal is to make sure that you're completely satisfied during your time with us.

FUN ACTIVITIES

You will have great opportunities to discover the city's hot spots and to meet other international students and Canadians by taking part in the amazing social, cultural, sports and sightseeing activities arranged by the Tamwood Careers staff. Enjoy fun activities in and around Vancouver, Whistler and Toronto with your new friends from around the world.

- Sightseeing
- Spectator sports
- Social events
- Culture
- Sports & activities
- Shopping & dining



ACCOMMODATION OPTIONS

HOMESTAY

Enjoy a truly Canadian experience with a homestay family. Our experienced Accommodations Manager carefully screens and selects friendly hosts who provide a warm and caring living environment with private or shared rooms and shared facilities. We offer full and half-board meal options.



STUDENT RESIDENCE IN WHISTLER

Tamwood operates residence accommodation for its students in different buildings around Whistler, 10-20 minutes from the campus. Accommodations include shared bedrooms, shared bathrooms, laundry facilities, TV, telephone, kitchen, dining area and common areas. There is a residence manager, but students are responsible for cooking and cleaning for themselves. Residence accommodation is recommended for students 19 years and older.

HOTELS, HOSTELS, STUDENT RESIDENCES, B&BS:

Residences, hostels and other accommodation options are available in all three locations. Students should book at least two months in advance. Contact Tamwood for more information on these accommodation options.



VISAS

STUDY PERMIT

All international students require a valid Study Permit issued by IRCC to attend classes. To apply for a study permit you will need:

1. A Letter of Acceptance from Tamwood Careers with our DLI number
2. A Valid Passport
3. Proof that you can financially support yourself, and any family that come with you, while you are studying in Canada
4. A medical exam, if required
5. Biometrics

Please visit the Canadian Citizenship and Immigration website to learn more about eligibility and application procedures.

OFF-CAMPS WORK RIGHTS

Your study permit will state that you are eligible to work off-campus for up to 20 hours a week during your study terms and full-time while you are on your study term breaks.

WORK PERMIT

For programs that include a Co-Operative work term or work practicum, international students are required to obtain a work permit as well as a study permit. You can apply for the work permit on the study permit application. You must indicate on your study permit application that work is a necessary part of your program and submit a letter from Tamwood Careers confirming this. You cannot start your Co-Op work term until you have presented your valid work permit.

HOW TO APPLY

Before applying, please check the admission requirements for the program selected and collect the documents required for your application.

1

Fill out the program application form at tamwoodcareers.com. You will need to upload some or all of the following documents:

- Copy of Passport
- Copy of Secondary School Diploma (In Toronto, the Wonderlic Test may be required*)
- Evidence of prior post-secondary studies or two years work experience (GSS students only)

2

After receiving your completed application and required documentation we will send you a link to our FREE online English assessment test and a link to a calendar where you can book your admission interview (not applicable if you provide Tamwood Language Centres Certificate for required level or other official English assessment test results).

3

If you are accepted into the Program we will send you an invoice for the application fee and tuition deposit and on receipt of your payment, send you the Letter of Acceptance for your program.

4

Apply for your Canadian Study Permit and Work Permit if applicable.

*For Toronto students only. If a student completes his or her secondary or post secondary education outside of Canada or the USA, the student must pass a FREE test (Wonderlic) to be accepted for the program.

DO MORE. LEARN MORE. BE MORE!



Visit tamwoodcareers.com
for more information,
prices and application form.

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We're social!



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